



Taste of Point



Andrew Heffner
Point Community College Scholar
Howard Community College

Scholar pictured is not necessarily the speaker at this event

Washington, DC SPONSORSHIP OPPORTUNITIES

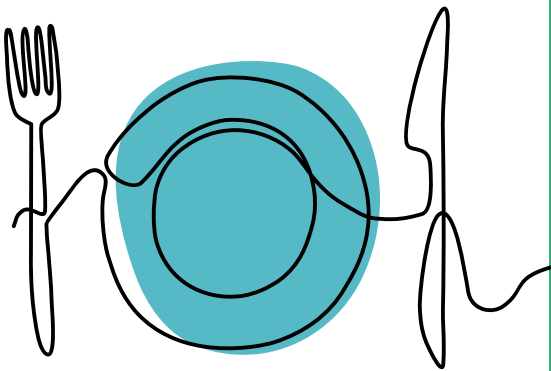


TASTE OF POINT EVENT



Lorae Bonamy-Lohve
Point Flagship Scholar
Point Advocacy Scholarship
Recipient

University of Maryland
Higher Education, Student
Affairs, and International
Education Policy



Taste of Point DC is an annual celebration of the diversity of our nation's capital. Each year, Point Foundation, the nation's largest LGBTQ scholarship-granting organization, brings together restaurants and mixologists from across DC to celebrate our LGBTQ college students and local LGBTQ community.

The 2024 Taste of Point DC will take place on Thursday, May 2, 2024 at Room & Board. The evening will feature remarks from Point Scholars and supporters to help increase awareness of Point's mission and work, as well as introduce individuals and companies to how they can help support Point's programs and initiatives. Guests will also enjoy cocktails, food from the 14th Street corridor, and the opportunity to chat informally with other supporters of Point Foundation.

By partnering with Point Foundation to support this event, your commitment to philanthropy is highly visible to a variety of communities and stakeholders. You are aligning your brand with an organization committed to education, the advancement of local youth, and fostering greater diversity and inclusion.

In 2023, over 150 DC community members joined us to support our scholarship, mentorship, and leadership training programs. With DC having the largest percentage of LGBTQ citizens of any city in the country, this event is a great opportunity for your business to connect with local leaders and community members, just as everyone is working on their Pride month events for June. Support the 2024 Taste of Point DC and show your support for local LGBTQ college students in the DC Metro Area!



Taste of Point DC
May 2, 2024



WHAT IS POINT FOUNDATION?



Luke Ransick
**Point Community
College Scholar
Anonymous Scholarship
Recipient**

Northern Virginia Community
College
Liberal Arts



Point Foundation empowers promising lesbian, gay, bisexual, transgender, and queer (LGBTQ) students to achieve their full academic and leadership potential –despite the obstacles often put before them – to make a significant impact on society.

Point Foundation is the nation’s largest scholarship-granting organization for LGBTQ students of merit. Point Foundation provides financial support, mentoring, leadership training, and hope to meritorious students who are marginalized due to sexual orientation, gender identity, or gender expression. Point scholarships support LGBTQ college students at the community college, undergraduate, and graduate levels through the Point Flagship Scholarship, the Point Community College Scholarship, the Point BIPOC Scholarship, and the Opportunity Grant.

Many Point Scholars have inspiring stories of courage and overcoming hardship. Through its scholars, Point seeks to provide a greater level of acceptance, respect, and tolerance for all persons, regardless of sexual orientation, gender identity or gender expression.

Since 2001, Point Foundation has invested more than \$50 million in the education and support of over 1,000 Point Scholars. Point’s scholar selection process is rigorous and highly competitive. Top candidates demonstrate leadership ability, academic excellence, financial need, and a history of community service. Through Point’s scholarships and community, scholars receive the support and encouragement they need to excel both academically and personally.



Taste of Point DC
May 2, 2024



WHO ARE THE POINT SCHOLARS?



Jazlyn Gallego

Point BIPOC Scholar

Georgetown University
Public Policy

During the 2023-2024 academic year, Point is supporting 575 LGBTQ college students through the Flagship Scholarship, the Community College Scholarship, the BIPOC Scholarship, and one-time Opportunity Grants. Point is supporting its largest cohort of scholars ever during the 2023-2024 academic year and the opportunities for Point Scholars continue to grow.

NOTABLE FACTS ABOUT THE 2023 POINT SCHOLAR CLASS:

- 88% of current Point Scholars are Black, Indigenous, and People of Color
- 24% of current Point Scholars are nonbinary and/or trans
- 51% of current Point Scholars are first-generation college students

Over 2,000 people applied for Point scholarships in our most recent application period. Point Alums have gone on to become award-winning artists, accomplished scientists, public servants, and leaders in every field.

64% of Point Community College Scholars transfer to four-year colleges or universities, which is double the national average.



Taste of Point DC
May 2, 2024

SPONSORSHIP BENEFITS



Rio Dennis

**Point Flagship Scholar
Victoria's Secret & Company
Scholarship Recipient**

Georgetown University
Law



PLATINUM - \$5,000

- Large/prominent corporate logo on the Taste of Point event page on the national website, before and after the event
- Corporate logo inclusion on invitations
- Verbal recognition at the event
- Listing in Point Foundation's 2023 - 2024 Annual Report
- Inclusion in press advisory distributed to regional media supporters advertising the event
- Guaranteed admission for five to attend the event

GOLD - \$2,500

- Medium corporate logo on the Taste of Point event page on the national website, before and after the event
- Corporate logo inclusion on invitations
- Verbal recognition at the event
- Listing in Point Foundation's 2023 - 2024 Annual Report
- Inclusion in press advisory distributed to regional media supporters advertising the event
- Guaranteed admission for three to attend the event

SILVER - \$1,000

- Small corporate logo on the Taste of Point event page on the national website, before and after the event
- Corporate logo inclusion on invitations
- Verbal recognition at the event
- Listing in Point Foundation's 2023 - 2024 Annual Report
- Inclusion in press advisory distributed to regional media supporters advertising the event
- Guaranteed admission for two to attend the event

SPONSORSHIP DETAILS



Warren Small

Point Flagship Scholar

Amazon Scholarship Recipient

Howard University
Journalism

LOGO SPECIFICATIONS

Logos for invitations, display boards, and website placement must be in RGB color or black & white, .png format. Email logos to nicole@pointfoundation.org.

Deadline for logo inclusion on event materials is Thursday, April 27, 2023.

PAYMENT

For credit card payment, contact nicole@pointfoundation.org

Alternatively, make checks payable to:

Point Foundation - 2024 Taste of Point DC
P.O. Box 60108
Los Angeles, CA 90060

TAX INFORMATION

Point Foundation is a 501(c)(3) non-profit organization. Contributions are tax deductible to the extent allowed by law. Federal Tax ID# 84-1582086.

Visit www.pointfoundation.org for audited financial statements, Form 990 tax return or board governance.

SPONSORSHIP INQUIRIES

Please contact Nicole Rizzuto
nicole@pointfoundation.org



Taste of Point DC
May 2, 2024

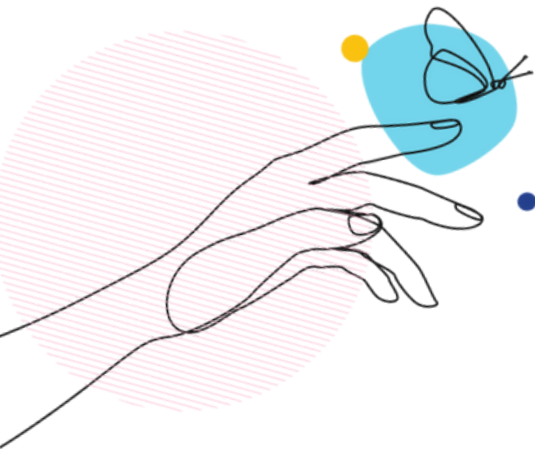
MAKE A CONTRIBUTION AND IMPACT THE FUTURE



Harjant Gill

POINT ALUM

Associate Professor of Anthropology
Towson University



Investing in Point Foundation yields the immediate benefit associated with transforming a life and the long term benefit of helping to produce society's future leaders. Thank you for your support.

“Point provides its scholars with the financial ability to attend the nation’s foremost higher educational institutions, provides its mentors with the singular opportunity to become role models to exceptional students, and provides to its donors the rare satisfaction of directly investing their resources in future generations of leaders.”

Jorge Valencia
Executive Director & CEO



Taste of Point DC
May 2, 2024

