



Charitable Giving on Facebook

Did you know that Facebook users can now set up online fundraisers to benefit Point, and invite people to participate? It's also easy to add a donation button to your posts and encourage your friends to support Point.

How to <u>create a fundraiser</u> for Point on Facebook:

- Click Fundraisers in the left menu of your News Feed.
- Click + Create Fundraiser.
- Select Nonprofit
- Search for Point, then choose a cover photo and fill in the fundraiser details.
- · Click Create.

Learn how to invite your friends to participate.

To add a <u>donate button</u> to your post, click What's on your mind? on your News Feed or Timeline and then follow one of these options:

Tag the nonprofit, click *Post* and then click *Add Button* to confirm that you want to add a donate button.

Click Feeling/Activity and scroll down to click Supporting. Select a nonprofit, click Post and then click Add Button to confirm that you want to add the donate button to your post.

For more information and help, contact social@pointfoundation.org



