

A NIGHT ON POINT

November 14, 2019

STP Tile Showroom
721 Miami Circle NE, Suite 107
Atlanta, GA 30324



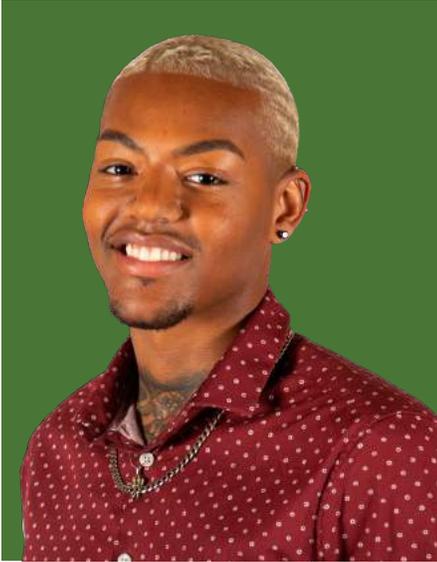
LUCAS DICKERSON
HSBC POINT SCHOLAR
UNIVERSITY OF MISSISSIPPI
COMPUTER SCIENCE

SPONSORSHIP OPPORTUNITIES



THE NATIONAL LGBTQ SCHOLARSHIP FUND

A NIGHT ON POINT ↘



TAREK ALI
POINT SCHOLAR
GEORGIA STATE UNIVERSITY
PSYCHOLOGY/PRE-DENTAL

On November 14 2019, Point Foundation will host A Night On Point reception at STP Tile Showroom. The event will feature remarks from Point Scholars and Staff to help increase awareness of Point’s mission and work, as well as an introduction on how individuals and companies can help support Point’s programs and initiatives. Guests will also enjoy cocktails and hors d’oeuvres and the opportunity to chat informally with Point Scholars and Alumni.

By partnering with Point Foundation to support this event, your commitment to philanthropy is highly visible to a variety of communities and stakeholders. You are aligning your brand with an organization committed to education, the advancement of local youth, and fostering greater diversity and inclusion.



WHAT IS POINT FOUNDATION? ↘



VIVIENNE CHO

PATTI SUE MATHIS POINT SCHOLAR
UNIVERSITY OF NORTH ALABAMA
MUSIC PERFORMANCE/EDUCATION

Point Foundation empowers promising lesbian, gay, bisexual, transgender and queer (LGBTQ) students to achieve their full academic and leadership potential – despite the obstacles often put before them – to make a significant impact on society.

Point Foundation is the nation’s largest scholarship-granting organization for LGBTQ students of merit. Point Foundation provides financial support, mentoring, leadership training and hope to meritorious students who are marginalized due to sexual orientation, gender identity or gender expression.

Since 2001, Point Foundation has invested more than \$18 million in the education and support of Point Scholars. Point’s scholar selection process is rigorous and highly competitive. Top candidates demonstrate leadership ability, academic excellence, financial need and a history of community service. Through Point’s scholarships and community, scholars receive the support and encouragement they need to excel both academically and personally.



WHO ARE THE POINT SCHOLARS? ↘



BARUCH LONERIDER LEVINE
POINT ALUM
MOUNT HOLYOKE COLLEGE
CRITICAL SOCIAL THOUGHT
FROM ATLANTA, GA

For 2018-2019, Point is supporting 98 scholarship recipients and is proud of its 290 alumni who are now pursuing their life and career goals.

Point Scholars are among the brightest LGBTQ students in the country and are poised to become the next generation of leaders in the LGBTQ community and society.

NOTABLE FACTS ABOUT THE 2018 POINT SCHOLAR CLASS:

- 69% identify as people of color or bi/multi-racial
- 32% identify as transgender or gender nonconforming.
- 38% are the first generation in their family to go to college.



SPONSORSHIP BENEFITS ↘



ERIC BEELER

POINT ALUM

GEORGE WASHINGTON UNIVERSITY
INTERNATIONAL RELATIONS
FROM ROSWELL, GA

PLATINUM - \$5,000

- Most prominent corporate logo on the event page on the national website, before and after the event
- Corporate logo inclusion on invitations and evites
- Brand inclusion in pre-event email to regional supporters
- Verbal recognition at the event
- Text listing in Point Foundation's Annual Report
- Tickets for up to 10 sponsor guests to attend the event

GOLD - \$2,500

- Large/prominent corporate logo on the event page on the national website, before and after the event
- Corporate logo inclusion on invitations and evites
- Verbal recognition at the event
- Text listing in Point Foundation's Annual Report
- Tickets for up to five sponsor guests to attend the event

SILVER - \$1,000

- Corporate logo on the event page of the national website, before and after the event
- Corporate logo inclusion on invitations and evites
- Verbal recognition at the event
- Text listing in Point Foundation's Annual Report
- Tickets for up to three sponsor guests to attend the event



SPONSORSHIP DETAILS



DAWN BETTS-GREENE

POINT ALUM

FLORIDA STATE UNIVERSITY
LIBRARY SCIENCE

LOGO SPECIFICATIONS

Logos for invitations, and website placement must be in RGB color or black & white, .eps format.

Email logos to jamesw@pointfoundation.org

PAYMENT

For credit card payment, contact jamesw@pointfoundation.org

Alternatively, make checks payable to:

Point Foundation - 2019 A Night On Point
6230 Wilshire Blvd. Los Angeles, CA 90048

TAX INFORMATION

Point Foundation is a 501(c)(3) non-profit organization.
Contributions are tax deductible to the extent allowed by law.
Federal Tax ID# 84-1582086.

Visit www.pointfoundation.org for audited financial statements, Form 990 tax return or board governance.

SPONSORSHIP INQUIRIES

Please contact James Worsdale at jamesw@pointfoundation.org



MAKE A CONTRIBUTION AND IMPACT THE FUTURE ↘



Investing in Point Foundation yields the immediate benefit associated with transforming a life and the long term benefit of helping to produce society's future leaders. Thank you for your support.

“Point provides its scholars with the financial ability to attend the nation’s foremost higher educational institutions, provides its mentors with the singular opportunity to become role models to exceptional students, and provides to its donors the rare satisfaction of directly investing their resources in future generations of leaders.”

Jorge Valencia
Executive Director & CEO

