SOUTH FLORIDA SPONSORSHIP OPPORTUNITIES

FELIPE GOMEZ
WELLS FARGO POINT SCHOLAR
UNIVERSITY OF PENNSYLVANIA
MATHEMATICAL ECONOMICS
RAISED IN HIALEAH, FL

Scholar pictured is not necessarily the speaker at this event.
Point Foundation hosts a number of events in the South Florida region that feature remarks from Point Scholars and Alumni to help increase awareness of Point’s mission and work, as well as an introduction on how individuals and companies can help support Point’s programs and initiatives. Guests enjoy networking and the opportunity to chat informally with Point Scholars and Alumni.

We also present the Miami Minerva Award, recognizing an individual who has demonstrated remarkable support for educational advancement and leadership in advocating for the LGBTQ community, particularly in South Florida. Past recipients include Representative David Richardson from the Florida House of Representatives, and Superintendent Alberto Carvalho of Miami-Dade Public Schools.

By partnering with Point Foundation to support an event, your commitment to philanthropy is highly visible to a variety of communities and stakeholders. You are aligning your brand with an organization committed to education, the advancement of local youth, and fostering greater diversity and inclusion.

Point Foundation Board of Trustees members in South Florida, Jeff Davis, Orlando Gonzales, Markus Thiel, Gisela Vega, and John Yee, and Point Foundation Board of Directors member Terry Longmore, are excited to lead the efforts in hosting another successful Miami Cornerstone.
Point Foundation empowers promising lesbian, gay, bisexual, transgender and queer (LGBTQ) students to achieve their full academic and leadership potential – despite the obstacles often put before them – to make a significant impact on society.

Point Foundation is the nation’s largest scholarship-granting organization for LGBTQ students of merit. Point Foundation provides financial support, mentoring, leadership training and hope to meritorious students who are marginalized due to sexual orientation, gender identity or gender expression.

Many Point Scholars have inspiring stories of courage and overcoming hardship. Through its scholars, Point seeks to provide a greater level of acceptance, respect, and tolerance for all persons, regardless of sexual orientation, gender identity or gender expression.

Since 2002, Point has invested nearly $35 million in scholarships to exceptional LGBTQ students from every region of the country.

Point’s scholar selection process is rigorous and highly competitive. Top candidates demonstrate leadership ability, academic excellence, financial need and a history of community service. Through Point’s scholarships and community, scholars receive the support and encouragement they need to excel both academically and personally.
For 2019-2020, Point is supporting 85 scholarship recipients and is proud of its over 300 alumni who are now pursuing their life and career goals. The newest class of Point Scholars is a diverse and talented group:

- 69% of the 2019 scholar class identifies as people of color or bi/multiracial.
- 32% the 2019 scholar class identifies as transgender or gender nonconforming.
- 38% of the 2019 Point Scholars are first-generation college students.

Over 2,000 people applied for Point scholarships in our most recent application period.

Point alumni have gone on to become award-winning artists, accomplished scientists, public servants and leaders in every field.
SPONSORSHIP BENEFITS

**DIAMOND - $10,000**
- Most prominent corporate logo on the Miami event page on the national website, before and after the event
- Corporate logo inclusion on invitations
- Brand inclusion in pre-event emails to regional supporters
- Verbal recognition at the event
- Listing in Point Foundation’s Annual Report
- Tickets for up to 10 sponsor guests to attend the event

**PLATINUM - $5,000**
- Large/prominent corporate logo on the Miami event page on the national website, before and after the event
- Corporate logo inclusion on invitations
- Verbal recognition at the event
- Listing in Point Foundation’s Annual Report
- Tickets for up to five sponsor guests to attend the event

**GOLD - $2,500**
- Corporate logo on the Miami event page on the national website, before and after the event
- Corporate logo inclusion on invitations
- Verbal recognition at the event
- Listing in Point Foundation’s Annual Report
- Tickets for up to five sponsor guests to attend the event

**SILVER - $1,000**
- Corporate logo on the Miami event page on the national website, before and after the event
- Corporate logo inclusion on invitations
- Verbal recognition at the event
- Listing in Point Foundation’s Annual Report
- Tickets for up to five sponsor guests to attend the event

**QUARTZ - $500**
- Tickets for up to five sponsor guests to attend the event

Specific sponsorship benefits will vary with event. For more detailed benefits, please contact James Worsdale, Development Manager, East at jamesw@pointfoundation.org or 212-512-5785.
SPONSORSHIP DETAILS

LOGO SPECIFICATIONS
Logos for invitations, and website placement must be in RGB color or black & white, .eps format.

Email logos to jamesw@pointfoundation.org

PAYMENT
For credit card payment, contact jamesw@pointfoundation.org or call (212) 512.5785

Alternatively, make checks payable to:
Point Foundation
1357 Broadway, Suite 401, New York, NY 10018

TAX INFORMATION
Point Foundation is a 501(c)(3) non-profit organization. Contributions are tax deductible to the extent allowed by law. Federal Tax ID# 84-1582086.

Visit www.pointfoundation.org for audited financial statements, Form 990 tax return or board governance.

SPONSORSHIP INQUIRIES
James Worsdale
jamesw@pointfoundation.org
212.512.5785
Investing in Point Foundation yields the immediate benefit associated with transforming a life and the long term benefit of helping to produce society’s future leaders. Thank you for your support.

“Point provides its scholars with the financial ability to attend the nation’s foremost higher educational institutions, provides its mentors with the singular opportunity to become role models to exceptional students, and provides to its donors the rare satisfaction of directly investing their resources in future generations of leaders.”

Jorge Valencia
Executive Director & CEO