CORNERSTONE SOCIETY EVENT
May 23, 2019

CORNERSTONE SOCIETY

Scholar pictured is not necessarily the speaker at this event

CHICAGO RECEPTION
SPONSORSHIP OPPORTUNITIES

Thursday, June 4, 2020
600 N. Fairbanks Ct. Chicago, IL 60611

DONNA SCAFFIDI
POINT SCHOLAR
UNIVERSITY OF MICHIGAN LAW

Scholar pictured is not necessarily the speaker at this event
On June 4, 2020 Point Foundation will host the Chicago Cornerstone Society event. The event will include remarks from a featured Point Scholar to help increase awareness of Point’s mission and work, as well as an introduction on how individuals and companies can help support Point’s programs and initiatives. Guests will enjoy drinks and appetizers, and the opportunity to chat informally with Point Scholars and Alumni.

By partnering with Point Foundation to support this event, your commitment to philanthropy is highly visible to a variety of communities and stakeholders. You are aligning your brand with an organization committed to education, the advancement of local youth, and fostering greater diversity and inclusion.
Point Foundation empowers promising lesbian, gay, bisexual, transgender and queer (LGBTQ) students to achieve their full academic and leadership potential – despite the obstacles often put before them – to make a significant impact on society.

Point Foundation is the nation’s largest scholarship-granting organization for LGBTQ students of merit. Point Foundation provides financial support, mentoring, leadership training and hope to meritorious students who are marginalized due to sexual orientation, gender identity or gender expression.

Many Point Scholars have inspiring stories of courage and overcoming hardship. Through its scholars, Point seeks to provide a greater level of acceptance, respect, and tolerance for all persons, regardless of sexual orientation, gender identity or gender expression.

Since 2001, Point Foundation has invested more than $18 million in the education and support of Point Scholars.

Point’s scholar selection process is rigorous and highly competitive. Top candidates demonstrate leadership ability, academic excellence, financial need and a history of community service. Through Point’s scholarships and community, scholars receive the support and encouragement they need to excel both academically and personally.
For 2019-2020, Point is supporting 85 scholarship recipients and is proud of its over 300 alumni who are now pursuing their life and career goals. The newest class of Point Scholars is a diverse and talented group:

- 69% of the 2019 scholar class identifies as people of color or bi/multiracial.
- 32% the 2019 scholar class identifies as transgender or gender nonconforming.
- 38% of the 2019 Point Scholars are first-generation college students.

Point Scholars are among the brightest and most promising LGBTQ students in the country and are poised to become the next generation of leaders in the LGBTQ community and society. Over 2,000 people applied for Point scholarships in our most recent application period, resulting in an acceptance rate of 1%. Point alumni have gone on to become award-winning artists, accomplished scientists, public servants and leaders in every academic field.
SPONSORSHIP BENEFITS

JAMES LEE
VIIV HEALTHCARE POINT SCHOLAR
MAYO CLINIC ALIX SCHOOL OF MEDICINE
CHILD AND ADOLESCENT PSYCHIATRY

DIAMOND - $10,000
A gift in the amount of $10,000 is enough to provide one full year’s tuition for a scholar.
• Most prominent corporate logo on the Chicago event page on the national website, before and after the event
• Most prominent corporate logo on slide show at the event
• Corporate logo inclusion on invitations
• Brand inclusion in pre-event emails to regional supporters
• Verbal recognition at the event
• Listing in Point Foundation’s 2020 Annual Report
• Tickets for up to 10 sponsor guests to attend the event

PLATINUM - $5,000
A gift in the amount of $5,000 is enough to provide one full year’s housing costs for a scholar.
• Large/prominent corporate logo on the Chicago event page on the national website, before and after the event
• Large/prominent corporate logo on slide show at the event
• Corporate logo inclusion on invitations
• Verbal recognition at the event
• Listing in Point Foundation’s 2020 Annual Report
• Tickets for up to five sponsor guests to attend the event

GOLD - $2,500
A gift in the amount of $2,500 is enough to provide one full year of mentorship for a scholar.
• Corporate logo on the Chicago event page on the national website, before and after the event
• Corporate logo on slide show at the event
• Corporate logo inclusion on invitations
• Verbal recognition at the event
• Listing in Point Foundation’s 2020 Annual Report
• Tickets for up to two sponsor guests to attend the event

SILVER - $1,000
A gift in the amount of $1,000 is enough to provide books and supplies for one full year.
• Corporate logo on the Chicago event page on the national website, before and after the event
• Corporate logo on slide show at the event
• Corporate logo inclusion on invitations
• Verbal recognition at the event
• Listing in Point Foundation’s 2020 Annual Report
• Tickets for up to two sponsor guests to attend the event
LOGO SPECIFICATIONS
Logos for invitations, and website placement must be in RGB color or black & white, .eps format.

Email logos to jamesw@pointfoundation.org

Deadline for logo inclusion on event materials is June 1, 2020

PAYMENT
For credit card payment, contact jamesw@pointfoundation.org

Alternatively, make checks payable to:
Point Foundation - 2020 Chicago Cornerstone Event
6230 Wilshire Blvd. PO Box 890, Los Angeles, CA 90048

TAX INFORMATION
Point Foundation is a 501(c)(3) non-profit organization. Contributions are tax deductible to the extent allowed by law. Federal Tax ID# 84-1582086.

Visit www.pointfoundation.org for audited financial statements, Form 990 tax return or board governance.

SPONSORSHIP INQUIRIES
James Worsdale
jamesw@pointfoundation.org
MAKE A CONTRIBUTION AND IMPACT THE FUTURE

Investing in Point Foundation yields the immediate benefit associated with transforming a life and the long term benefit of helping to produce society’s future leaders. Thank you for your support.

“Point provides its scholars with the financial ability to attend the nation’s foremost higher educational institutions, provides its mentors with the singular opportunity to become role models to exceptional students, and provides to its donors the rare satisfaction of directly investing their resources in future generations of leaders.”

Jorge Valencia
Executive Director & CEO

SHANNON MORAN
POINT SCHOLAR
UNIVERSITY OF MICHIGAN
CHEMICAL ENGINEERING