Celebrating the Nation’s Largest LGBTQ Scholarship Fund

NOVEMBER 14, 2020
JOIN US AS WE REIMAGINE AND RELAUNCH OUR ANNUAL GALA.

Point Foundation is excited to announce a unique Point Honors event, by combining a virtual program with a live culinary experience in your own home. Guests will enjoy a chef-prepared, concierge-delivered 3-course meal as if they were joining Point in a beautiful ballroom, sharing food and wine with their friends at the same time all across Los Angeles. Our virtual program will continue to be entertaining and inspiring, highlighting the brilliance of the LGBTQ students that we support.

Point Foundation (Point) is the nation’s largest scholarship-granting organization for lesbian, gay, bisexual, transgender, and queer (LGBTQ) students of merit. Point promotes change through scholarship funding, mentorship, leadership development, and community service training.
WHY SPONSOR POINT HONORS LOS ANGELES?

Create New Leaders
Point Foundation Scholars represent a brilliant next generation of leaders in public policy, arts, medicine, science, business and beyond. Sponsoring Point Honors Los Angeles empowers these new leaders as they make a positive impact on society.

Employee Pride
Your organization’s support of emerging LGBTQ leaders will help bolster the pride of and show commitment to your LGBTQ+ employees and allies.

Brand Exposure
Your organization’s logo will be featured on all marketing material, invitations, the event website, and highlighted at the event creating exposure for your brand.

Community Recognition
Your organization’s support of this event will be seen by LGBTQ tastemakers and consumers and will make a lasting impression about the philanthropic good will of your brand.

Point Scholars
SPONSORSHIP LEVELS & BENEFITS

$50,000 PRESENTING SPONSOR
- Delivery of up to 20 standard 3-course meals to guests
- Delivery of 10 additional charcuterie platters to selected guests
- Logo prominently featured on step-and-repeat
- Logo on all marketing materials and invitations
- Logo prominently featured in the virtual experience
- Opportunity to provide unique video content to the virtual event for our guests to view.

$25,000 PREMIER SPONSOR
- Delivery of up to 15 standard 3-course meals to guests
- Delivery of 7 additional charcuterie platters to selected guests
- Logo featured on marketing materials and invitations
- Logos listed in the virtual experience
- Opportunity to provide unique video content to the virtual event for our guests to view.

$15,000 PRINCIPAL SPONSOR
- Delivery of up to 10 standard 3-course meals to guests
- Delivery of 5 additional charcuterie platters to selected guests
- Logo featured on marketing materials and invitations
- Logos listed in the virtual experience
- Digital ad opportunity in the virtual event for guests to view.

$5,000 DOCTORATE SPONSOR
- Delivery of up to 10 standard 3-course meals to guests
- Listing in the virtual program acknowledgments
- Delivery of 2 additional charcuterie platters to the host and selected guest.

$3,000 MASTERS SPONSOR
- Delivery of up to 8 standard 3-course meals to guests
- Listing in the virtual program acknowledgments
- Delivery of 1 additional Charcuterie platter to the host.
# MENU FOR LIVE EVENT

## 3-COURSE MEAL
### MEAT OPTION
- San Pellegrino Sparkling Water
- Demi Bottle of Red or White Wine
- Broccolini with Endive & Hazelnut Salad*
  - Vegan. Baby broccoli’s, endive, and roasted hazelnuts dressed with olives, poppy seeds black garlic, molasses and wine vinegar.
- Chicken Confit with Parsnip Puree
  - Roasted chicken leg with parsnip puree, roasted cauliflower florets, mushrooms and braised kale.
- Lemon Lavender Pavlova
  - Swiss meringue pavlova’s, garnished with edible gold leaf and topped with lemon curd and edible lavender flowers.

## 3-COURSE MEAL
### VEGAN OPTION
- San Pellegrino Sparkling Water
- Demi Bottle of Red or White Wine
- Broccolini with Endive & Hazelnut Salad*
  - Vegan. Baby broccoli’s, endive, and roasted hazelnuts dressed with olives, poppy seeds black garlic, molasses and wine vinegar.
- Warm Cremini Mushrooms*
  - Vegan. Thin sliced cremini mushrooms, dressed with garlic confit, truffle infused soy sauce and sherry, and topped with black trumpet mushrooms.
- Rose Poached Apple*
  - Vegan. Whole Honeycrisp apples poached in rosewater, served in rosewater reduction, garnished with edible rose petals and edible gold leafed mint leaves.
PAST PARTNERS

Cadillac

Hilton

Skadden

Creative Artists Agency

Janssen

Infectious Diseases

TOYOTA

BNY MELLON

WARNER MEDIA

HBO

Merrill Lynch

Wells Fargo

Bank of America Corporation
HIGHER EDUCATION IS EXPENSIVE

The cost of a college education has climbed at an unprecedented rate over the last decade. These costs disproportionately affect LGBTQ students, as they often face challenges such as prejudice, homelessness, and a lack of financial and emotional support from family members.

- National Student Debt = 1.5 Trillion Dollars
- 83% of LGBTQ students use their own money for school compared to 53% of all first-year college students
- 70% of LGBTQ students need financial assistance compared to 44% of all first-year college students

YOUR SUPPORT MATTERS

Point Foundation provides:

- Tuition Support
- Mentorship
- Leadership Training
- Books, Fees, Transportation
- Food and Housing
- And in 2020 Point launched an EMERGENCY FUND to help students impacted by COVID-19*

Point Foundation is the lifeline these emerging LGBTQ leaders so desperately need right now and you are who they look to for support. Through Point’s financial support, mentorship and leadership training, these LGBTQ students receive the strength, the resources and the hope they need to access their full potential as their authentic selves. You make that possible for them!

*The destabilization created for LGBTQ students by the COVID-19 global pandemic exacerbates the unique set of challenges these students face. Around half of all community college students, and as many as one-third of students at four-year colleges and universities were already affected by food and/or housing insecurity prior to COVID-19. Even at highly selective institutions, low-income students struggle with basic needs. One study found that 46% of students were housing insecure and 17% homeless in the previous year. We also know that some students living on-campus may have nowhere else to go and that safe and affordable using is uniquely challenging for LGBTQ students. Students are facing unexpected expenses and a loss of wages during this time due to the lack of paid family and medical leave. Some have needed plane fare to get home, while others need money to pay their rent.
To sponsor this event or for more information please email Adam Crowley, Development Director - Individual Giving at adam@pointfoundation.org or James Worsdale – Development Manager – Engagement and Advancement at jamesw@pointfoundation.org.